

FRESH Gallery

Application for consideration by Jury Committee

Fresh Gallery institutes a \$15 non-refundable jury fee on all new applications. Please make checks payable to FRESH and submit along with completed application. If e-mailing, call 417-862-9300 for alternate payment arrangements.

Name:

Address:

City:

Zip:

Home phone:

Cell phone:

Email:

Honors/Awards:

What medium(s) would you like to be juried into membership at FRESH:

Application Requirements & Procedures

1. Read applicant guidelines (page 2)
2. Include with this application 5 separate JPEG images (no slide shows)
3. Printed photos are not accepted.
4. Submit your application by one of the following methods

E-Mail	Hand Delivered	USPS Delivered
Application and images may be emailed to: FreshJuryCommittee@yahoo.com Call 417-862-9300 to make payment arrangements.	A printed copy of this application, the jury fee and a CD of images may be delivered to the gallery during business hours: Fresh Gallery 400 W. Walnut Springfield, MO 65806 417-862-9300	A printed copy of this application, the jury fee and a CD of images may be mailed to: Fresh Gallery c/o Springfield Regional Arts Council 411 N. Sherman Parkway Springfield, MO 65802

Thank you for your interest in Fresh Gallery.

The following is a summary of FRESH Gallery Membership requirements:

- Applicant must be a \$25 artist member of Springfield Regional Arts Council, payable annually
- Member pays a one-time nonrefundable \$50 Gallery Investment Fee and a refundable \$10 Key Deposit upon acceptance into the gallery
- Member pays a \$150 quarterly fee to maintain membership (*Associate Members pay \$300 for six months*)
- Member will pay a 25% commission to Fresh on all work sold in the gallery
- Member must work one day per month and one First Friday per quarter*
- Members are expected to actively serve on at least one gallery committee*
- Members will be provided approximately 6 feet of display space which will be assigned for two months* for 2-dimensional and six months* for non-2D. All artists must replace 50% of their work every other month with new or different pieces of artwork. (*every three months for Associate Members*)
- Members must willingly comply with all policies of the gallery as outlined in the FRESH Gallery Policy Manual provided to each new member
**(except Associate Members)*

Fresh Jury Process/ Interview Requirements

Applicant Images presented for vote to the Fresh Gallery Membership will be anonymous. **Interviews will be determined by the outcome of positive membership votes.**

The Fresh Jury will consider the diverse, unique and artistic qualities of media as well as the aesthetic and commercial/marketing appeal presented during the interview.

In collaborative cooperation, all jury interview contents will be considered private and the jury committee's decisions are final. The applicant will be notified of the outcome of the jury decision by the office of the Springfield Regional Arts Council and any further applicant comments or questions should be directed to the office of the Springfield Regional Arts Council. Artist Applicants should be aware that Fresh Member Artists comprise the jurying committee and serve on a volunteer basis. Gallery space and medium availability may if vary and are subject to the needs of the gallery.

If you are invited to a Personal Interview with the Fresh Jury Committee:

Artists should come prepared with a personal portfolio that should:

- Be Current (Within the last 3 years)
- Be limited to **no more than 12 pieces**; 6 – 8 pieces are required.
- Be Framed or "gallery ready", relative to medium
- Be priced for retail sale with Title and media listed

Artist Applicant Should:

- Be ready to share basic biography and reason for application for membership
- Share arts education/classes or special abilities related to the workings of the gallery (technical skills, business/marketing, human resources, facility design, etc.)
- Bring any medium of artwork that he/she wants to be considered for display in the gallery as gallery policy designates. (All calls for Artists through the Springfield Regional Arts Council will state specific and immediate needs for the gallery)
- Be prepared for no more than 40 and no less than 15 minutes for the interview
- Be aware of the stipulations of the Fresh Gallery Contract and the Fresh Gallery Policy Manual as provided by the SRAC.

Artist/Application will:

- Be screened for availability to work in the gallery during gallery hours and quarterly at First Friday Art Walk.
- Be asked for commitment to committee requirements, tasks and meetings.
- Be asked about personal growth in the arts community, membership in art groups, classes, workshops, collective or individual shows, gallery affiliations, awards and distinctions.
- Be evaluated for salesmanship, personality and verbal skills.
- Be asked to have a knowledge of various mediums that may be represented in the gallery by other artists.