

quARTerly

Annual Report



Springfield Regional Arts Council www.SpringfieldArts.org 417-862-ARTS (2787)

Summer 2010



In this issue

2009 - 2010
Annual Report

News
New Website
GoARTwalla

SRAC Mobil

Springfield Regional Arts Council Board of Directors 2010 - 2011

Anna Squires - President
Carl Ian Price, M.D. - Immediate Past President
Jeff Cumley - Vice President
Sally Baird - Secretary
Erica L. Smith, C.P.A. - Treasurer
Rita Baron
Melanie A. Blunt
Terry Bond
Nancy Brown Dornan
Jerry Clark
Genevieve Cramer, Ph.D.
Penny Gordon - Chumbley
Cliff Davis
Nora England
Michael Frelander
Louise Whall Knauer
Jim Lohmeyer
Pam RuBert
John Steinberg, LCSW
Michael Stelzer
Daniel K. Wooten, Esq.
Jared Scott, C.P.A. (ex-officio)

Springfield Regional Arts Council Staff

Leah Hamilton Jenkins - Executive Director
Amanda Rehani - Finance Director
Stephanie Cramer - Education Coordinator
Mika Logan - Education Assistant
Cayce Schulz - Administrative Assistant
Bruce Burnaugh - Facility Maintenance
Emily Cline - Intern
Kim Jeyaraj - Intern
Adam Murphy - Intern
Lauren Lane - Intern

Who's On Board



Letter Form New President: Anna Squires

Over the past several years it has been my privilege to witness the growth and reach of the Springfield Regional Arts Council. With Carl Price's leadership, 2010 was an outstanding year for our organization. It is with a great deal of excitement that I begin my term as president. The coming year brings some wonderful opportunities and some unique challenges.

This year we will be implementing our new membership campaign and taking our message to a broader audience through our website and social and mobile media. We'll be working on a new economic impact study, getting the word out that a vibrant arts community not only makes cultural sense, it also makes economic sense. We will remain a leader in arts education programming both locally and through our regional connections. And we will continue to work with our member organizations on a Collaborative Endowment Campaign. This campaign is a unique vision and demonstrates a level of cooperation rarely seen in other areas of the country.

It's not a secret that we are facing a difficult economy. We'll be spending much of our time looking at new models for sustainability and growth. And that's precisely why I'm so excited about this year. When things seem more difficult, we're forced to become more creative. And creativity is simply what we're all about. It's going to be a fantastic year. I look forward to working with each of you.



Letter Form Past President: Dr. Carl Price

Last year the SRAC faced a host of challenges. Our director moved on to other endeavors in May 2009 and crippling funding cuts loomed as our Department of Education grant ended. In a planning retreat May 29, 2009, the board laid out solutions to the SRAC's challenges.

It has been an honor and a privilege to be part of the process that ensued. The SRAC board has transformed itself into an active, effective working board. The board structure has been re-made, making the board more effective and engaging while allowing board members to have more impact in areas of interest. The SRAC has recommitted to being an advocate, a connector and an incubator for the Arts. A top to bottom review has been done of all of SRAC's programs to determine which programs are best done by other organizations and which programs no longer make sense for SRAC's mission. Despite the tough economic times the SRAC continues to innovate and serve our 27 county region. In affirmation of the SRAC's education mission we have been chosen to receive a Kennedy Center grant for promoting arts education. The hard work of our Artsfest committee resulted in an outstanding Artsfest. As a result a balanced, but spartan, budget has been presented that continues to fulfill our mission while being frugal stewards of the funds entrusted to us. Exciting new things are happening. An enhanced website with a mobile version is a reality. A corporate membership package is being rolled out. Really cool social media projects are coming. The visioning project with the city is progressing with SRAC input. The Creamery signage project is moving with new vigor. The SRAC is energized and ready to transform lives and enrich our Community through the Arts.

NEWS SRAC launches new website and Membership

Viewing this on a mobile device? [Click here.](#)

View our mobile friendly version on your smartphone!

Visit us

Today!

www.SpringfieldArts.org



community arts calendar

- [Guys and Dolls](#)
Tue, 7/13 8:15PM
- [Wednesday Noon Concert Series](#)
Wed, 7/14 12:15PM
- [Writing Workshop for Teens](#)
Wed, 7/14 6:30PM
- [Guys and Dolls](#)
Wed, 7/14 8:15PM
- [Armitville Horror \(1980\)](#)
Thu, 7/15 8:00PM

[view more events](#)



[what's happening](#) [classes and programs](#) [join us](#) [about us](#) [our partners](#) [find an artist](#) [talk to us](#)

Membership

Check out our new Membership benefits!



[corporate members](#)



Financial assistance for the Springfield Regional Arts Council is provided by the Missouri Arts Council, a state agency, and the U.S. Department of Education.

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The Springfield Regional Arts Council announces a new mobile media effort to promote local live theatre and galleries called GoArtWalla.

Utilizing the mobile, GPS-based social media platform called Gowalla, smartphone users can become friends with the Springfield Regional Arts Council on Gowalla, then complete trips to First Friday Art Walk locations, live local theatres and more, all for the chance to win rewards including theatre tickets.

During July, August and early September, - go to five live theatre venues (Gillioz Theatre, Missouri State Tent Theatre, Springfield Contemporary Theatre, Springfield Little Theatre, and The Skinny Improv) and win four tickets to a show next season! Limit to the first five that complete the trip and present to Arts Council office.

To participate or find out more about the trips, visit www.gowalla.com/users/SpringfieldArts

Questions? Call us at 417-862-2787(ARTS).

goARTwalla

CHECK OUT THE ARTS, CHECK IN.

SRAC General Operating Fund

FY 2009-2010 Revenue/Expense Report
As of June 30, 2010

Revenues

| | |
|-----------------------------|----------|
| Operations | \$97,307 |
| US Dept. of Education Grant | 231,450 |
| Festivals | 172,327 |
| Other Programs | 83,531 |

TOTAL REVENUES \$584,615

Expenditures

| | |
|-----------------------------|-----------|
| Operations | \$158,074 |
| US Dept. of Education Grant | 200,321 |
| Festivals | 108,353 |
| Other Programs | 51,851 |

TOTAL EXPENDITURES \$518,598

NET CHANGE \$66,016

SRAC Fiscal Sponsorship Programs Fund

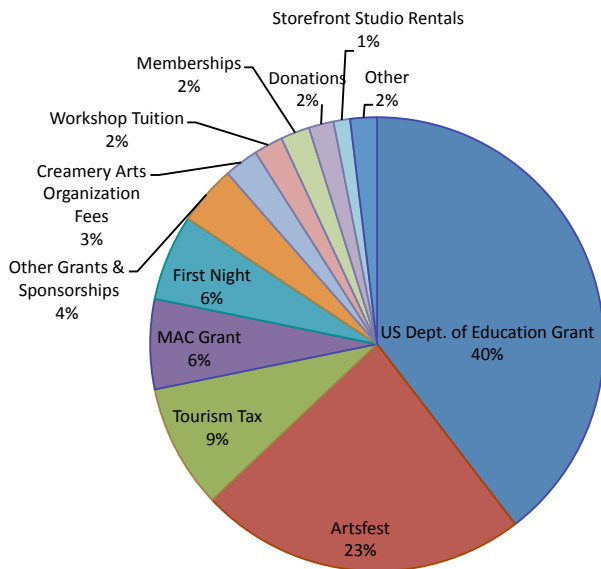
SRAC Fiscal Sponsorship Programs Fund
FY 2009-2010 Revenue/Expense Report
As of June 30, 2010

TOTAL REVENUES \$91,779

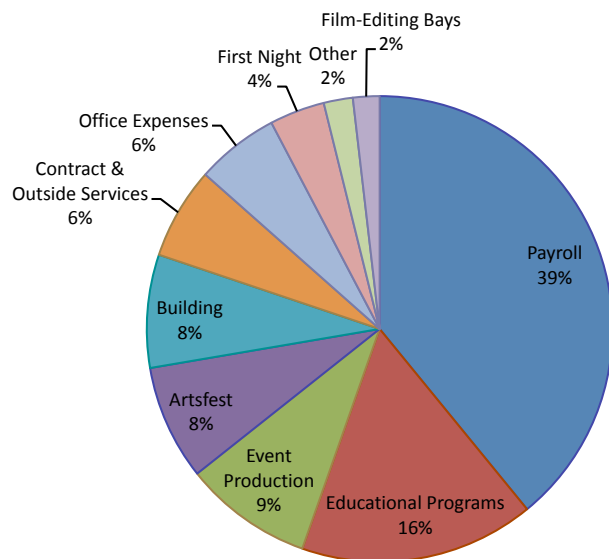
TOTAL EXPENSES \$181,301

NET CHANGE \$(89,522)

SRAC Revenue Detail



SRAC Expende Detail



Accomplishments

- Springfield chosen as the second city in the nation to work with the J. F. Kennedy Center for the Performing Arts - Partnership with Community Foundation of the Ozarks and Springfield Public Schools
- First biannual Missouri Literaray Festival held in October
- First Annual Members Exhibition in July
- Vincent Van GOAT new DVD launched and started visits to rural area schools. Thanks to The Kirby Foundation and Community Foundation of the Ozarks
- The Creamery Arts Center on the cover of new AT&T phone book, painting by Mary Hamilton
- New website launched
- Trailer purchased for Vincent Van GOAT
- Moms Like Me monthly art idea column
- Art Gone Wild! and F.A.D teamed up for community-wide art day
- Sky Galley opened at the Springfield-Branson National Airport and Drury University built art kiosk at the Springfield-Branson National Airport
- Show me Arts Summit at The Creamery
- Assisted BKD in their call for artists to purchase/commission local/regional artwork to be housed in their new downtown facility
- Began QuARTerly newsletter and weekly e-blasts
- State winner of Poetry Out Loud from our region
- Childhood In Its Landscape, a program with Springfield Community Center, established
- Partnership with Springfield Public Schools to provide a teacher from SPS to further integrate art and literacy into Arts In The Park Summer Workshops
- Star Board, Elmo, and TV screen installed at The Creamery
- Film-Editing Bays open for membership at Creamery
- Completed Boys and Girls Town outdoor mosaic with local artist Christine Schilling
- Underwriting agreements for at least two upcoming exhibitions in The Creamery Gallery

Director's Report



"I can't believe it; I'm a good artist!"
- Joe, Age 16

Joe, an underserved student at the Community Center, was not one that looked very excited to come to The Creamery for the SRAC's Arts in the Park program his first summer two years ago. He loved basketball not ballet. But after a few weeks, Joe really got into painting and poetry and began to discover things about himself he never knew. I've noticed

it is usually students like Joe that seem to thrive and find confidence in expressing themselves through visual art, music or the written word once they get comfortable. Those students have usually been through more in their young life than most endure in a lifetime. Joe was just one of many inspirations to myself and staff this year as we embraced a tremendous challenge in knowing our U.S. Department of Education grant expires on August 31, 2010.

This grant has made up half of the SRAC's operating budget for five years. A majority of the outreach programs and educational opportunities that the SRAC launched to the community were funded by this grant – tentative numbers show that over 150,000 children in Southwest Missouri had opportunities in the arts that would not have been possible without this grant, secured by Roy Blunt in 2005. These numbers would not have been possible without leadership from our Board, Arts Education Committee chair Terry Bond; the Arts Education Committee and our education staff Mika Logan, Stephanie Cramer and Cayce Schulz.

As we embark on a new phase for the Arts Council, the Board and staff are committed to providing the same quality programs and opportunities but we cannot do it without your help. I'm deeming this year our grassroots year to give everyone a chance to join us in our mission to transform lives, like Joe's, and enrich our community through the arts by supporting our local artists and arts organizations to make Springfield an innovative and creative community in which to live. The Board and staff have worked hard to revise and improve our membership benefits for corporations, non-profits, artists and patrons to join us in our membership campaign.

If you are reading this, most likely you are a member and I sincerely thank you. Please help us by asking your friends and families to become members or have your business become a corporate member of the Arts Council. You can even now sign up online on our NEW website, www.SpringfieldArts.org.

I look forward to serving another year with you in our tremendous arts community.

Your Partner in the Arts,
Leah Hamilton Jenkins

Programs and Events 2009 - 2010

Art Gone Wild!
Art in Public Places
Artist in Residence
Arts Adventures
Arts in the Park Summer Workshops
Arts Summit
Artsfest on Historic Walnut Street
Childhood in its Landscape
Claymobile
C.L.I.C.K. Arts Programming
Creamery Field Trips
Creamery Writers' Workshop
Festival of Art
First Friday Art Walk
First Night Springfield!
Flights of Fancy
Free Art Day (F.A.D.)
Fresh, a collective gallery of fine art & craft
Mystery Date Night (Forest Institute)
Greater Ozarks Art Tour (G.O.A.T.)
Hearts for the Arts
Kite Art Design Contest
Members show
Mini Monet Mondays
Missouri Literary Festival
Moms Like Me
Movies at Founders Park Art Activities
Partners in Education
Poetry Out Loud
Saturday Morning Art Club
Show Me Arts Summit
Visual Arts Workshops for Adults
Vincent Van G.O.A.T.
Writing Workshop for Teens

...transform

Thank you to our 2009 - 2010 Festival Sponsors: Artsfest, First Night Springfield! and Missouri Literary Festival

Mary Aiken
Calvin Allen
Raj Anand
Jim & Janet Anderson
Virgil Anderson
Anna Sophia's
Sally Baird
BancorpSouth
BKD Foundation
W.D. Blackmon
Terry Bond
Marcy Bowling
William Brandon Bowman
Brewer Science
David & Linda Brown
Jason Brown
Virginia Bussey
Buzbee Dental
David Carson
Frances Ceaser
Center for Plastic Surgery
Central Assembly of God
The Coffee Ethic
Charlotte Collier
Conco Companies
CoxHealth
Carter & Genny Cramer
John & Janet Crow
Dale Crutcher
The Daily Events
DB Design Salon & Gallery
DGC, Inc.
Nancy Brown Dornan
Downtown Springfield Community Improvement
-District
Drury University Academic Dean's Office
Jeanne Duffey
Ebbets Field
Empire Bank
Expedia/Hotels.com
F&H Food Equipment
Fast Frames
The Frame Shop
Clarissa French
Mary Quinn Fry
John & Billie Fulton
Gloria Galanes
Good Girl Art
Great Southern Bank
David Harrison
Hazelrigg, Roberts & Easley, P.C.
Doug Hesterly and Joaquin Alarcon Hanun
Gregory Holman
Hoover Music Company
Randall Humphrey
L&R Specialties
Lincoln Hough
Junior League of Springfield
Joel & Susan Kirkpatrick
Kelly Knauer
Abba Korosic
Midwest Family Broadcasting
Noah Karrasch
Sara Lampe
Irma Leidig
Liberty Bank
McDonald's
Harriet Mears
Med-Pay, Inc.
Lynn Meinhardt
Matt Miller & Stacy Jurado
Missouri State University
Missouri State University College of Arts and
Letters
Stephanie Montgomery
John & Jeanie Morris
Tad & Juli Moseley
Joyce & Wallace Munden
Musgrave Foundation
Michelle Nahon
Neale & Newman, LLP
O&S Trucking
Fay Ollis
Charlie & Mary Beth O'Reilly Family Foundation
Ozarks Coca-Cola
Positronic Industries, Inc.
Marilyn Quigley
John & Elizabeth Raidel
Jerry & Jeanne Redfern
Reliable Toyota Superstore
Edwin Rice
Ralph & Judy Rognstad
Doug & Linda Roller
Randy Russell
St. James Winery
Lorraine Sandstrom
Second Baptist Church
Shelter Insurance
Springfield Blue Print & Photocopy
Springfield First Community Bank
Springfield Grocer Company
Anna Squires
Martha Squires
Jack Stack
Charles Taylor
Touché Design
Tritel
Turner Family Foudation
Pat Walker
Don Wessel
Tal & Rosalie O'Reilly Wooten Family Foudation

Fiscal Agency Programs

We support the following arts organizations by serving as their fiscal agent:

Missouri Film Alliance of Springfield
www.missourifilm.org

First Friday Art Walk
www.ffaw.org

Fresh Gallery
www.SpringfieldArts.org/fresh

Claymobile with Springfield Pottery
www.springfieldpottery.com

Eclectic Endeavors
www.springfieldgame.com

LemonDrop
ld417.org

SATO 48
www.sato48.com

Thanks to the following Foundations for the granting support this year

U.S. Department of Education
Childhood in its Landscape
Mid-America Arts Alliance
Missouri Arts Council
Missouri Association of Community Arts Agencies
Musgrave Foundation
Rotary Club of Springfield - Southeast

The Arts - a positive economic impact on our area

- **Total economic impact of the arts in consumer spending**
\$ 11,448,122
- **Total full-time-equivalent jobs**
346
- **Household income generated to local residents**
\$7,715,911
- **Local and state sales tax revenue**
\$1,224,903

Source: Americans for the Arts, Arts and Economic Prosperity III Calculator, 2009.
Released in 2010 by SRAC

Springfield Regional Arts Council Corporate Members



Springfield Regional Arts Council Non-profit/Arts Organization Members

Children's Choirs of Southwest Missouri
Community Foundation of the Ozarks
Drury University
Evangel University
The School of Professional Psychology at Forest Institute
Greene County Circuit Clerk
Juanita K. Hammons Hall for the Performing Arts
Lebanon Art Guild
Messiah Project
Missouri Film Alliance of Springfield
OTC Fine Arts Department
SATO48
Springfield Area Chamber of Commerce
Springfield Ballet
Springfield Brass Choir
Springfield Contemporary Theatre, Inc.
Springfield Little Theatre
Springfield Mid America Singers
Springfield Regional Opera
Springfield Sister Cities Association
Springfield Visual Arts Alliance
Springfield Symphony
Studio 55
Swan Repertory Theatre
The Walnut Street Theatre Association
Tri-Lakes Community Theatre
Visual Artist Alliance of Springfield
YArts Academy

Springfield Regional Arts Council
 The Creamery Arts Center
 411 N. Sherman Parkway
 Springfield, MO 65802

Thank you for supporting us! SRAC's new and renewing members for March, April and May 2010

Springfield Area Chamber of Commerce
 OTC Fine Arts Department
 Bass Pro Shops
 Janet Abbey
 Jamie Agee
 Chuck Andrews
 Ethan Armour
 Emily Armour
 Nancy Aton
 Meike Aton
 Shirah Miriam "Mimi" Aumann
 Andrew & Ellen Baird
 Rob & Sally Baird
 Jill Baker & Family
 Bryan Biellier
 Juli Bland
 George Blowers
 Lee Books
 Eleanor Bronnenberg

Renee Brown
 Susan Camey
 Christa Carpenter
 Kim Chaffin
 Carol Chappell
 Andy Cline & Family
 Tammy Crabtree
 Anita Davis
 Jamie Diamond
 Teresa Dilsaver
 Jaree Donnelly
 Theresa Dunn & Family
 Lauren Falk
 Lee Ferber
 Judith Ferguson
 Marjean Francka
 Carla Galloway
 Dee Giles
 Becky Golubski
 Carol Green

Les Hagemann
 Chloe Haley
 Sherry Haney
 William Harmon
 Vicki Hawkins
 Terry Hutton
 Lesa Johnson
 Claudia Johnston
 Dottie Joslyn
 Barbara Jurecka
 Renee Knight
 Dennis Lawrence
 Amanda Layman
 Emma Lee
 Marylou Legsdin
 Pam Leisenring
 Richard Lewis
 James Lewis
 Skip Liebman
 Blue Lightle

Jennifer Linders
 JerriLynn Loveland
 Darline Mabins
 Donna Manning
 Kyle McKenzie
 Esther Miller
 Elijah Miller
 McKay Miller
 Karen Millsap
 Mike Morris
 Winifred Nixon
 Peggy O'Neal
 John Payne
 Teri Pearman
 Kay Peele
 Jack Pendleton
 Stephen Pennington
 Carol Penprase
 Carl & Kathy Price
 Cathy Quinn

Barbara Radovanovich
 Debbie Reed
 Kevin Richardson
 Emily Saltsgaver
 Christine Schilling
 Jared Scott
 Sarah Serio
 Mark Skidmore
 John Snytsheuel
 Yoka Snytsheuel
 Anna Squires
 John & Darline Steinberg
 Ian Stirewalt
 Simon Stirewalt
 Nancy Valadez
 Ashlea Watson
 Jessica White
 Gia Di Woods
 Daniel Wooten
 Desiree Young