

To transform lives &
ENRICH THE COMMUNITY
THROUGH THE ARTS

SPRINGFIELD REGIONAL ARTS COUNCIL

Annual Report

2017-2018

springfield regional
arts
council

LETTER *from the* EXECUTIVE DIRECTOR



Leslie Forrester
Executive Director

A sense of wonder and possibility. Supporting dreams at all ages. Encouraging experimentation and new endeavors. The arts pull us out of the ordinary and provide the opportunity to experience something extraordinary. With your support

this year, the SRAC was able to create projects that encouraged artists of all types.

Our Corporate Art Program formally launched with the hiring of Avery Parrish as the SRAC's Corporate Art Manager. She is working to make buying art easier, expanding exhibition opportunities for artists, and ensuring artists are compensated for their work. In the first full year of the initiative, it generated almost \$16,500 in art sales.

Our arts education programs continue to be a strong cornerstone, developing future artists and arts patrons through the Arts in the Park Summer Workshops, Free Art Day, and other fantastic partnerships with organizations like Springfield Sister Cities Association and Springfield-Greene County Park Board.

Jane Chu, Chairman of the National Endowment for the Arts Chairman, spent the day visiting many of the arts hotspots throughout Springfield, thanks to the invitation of Congressman Billy Long. Talking about the arts in Springfield, Missouri at the national level reaffirmed that we are on an exciting trajectory as a community where the arts matter.

While we accomplished many great things last year, we continue to press forward to tackle the next exciting possibilities. The SRAC Board of Directors completed the FY2021 Strategic Plan this summer, identifying 5 priorities for the next three years:

- Increasing outreach efforts to support artists and arts organizations by 20% over the next 3 years.
- Target key groups for arts audience development and increase understanding of the economic impact the arts have on southwest Missouri.
- Align diversity of the SRAC board and committees to reflect the current demographics of the community we serve.
- Increase SRAC's revenue by 10% per year for the next 3 years.
- Complete an organizational assessment to increase efficiency.

Just imagine how much we can tackle in the coming year together! The possibilities are endless. Want to get involved even more? Consider joining the SRAC Board or a committee. Be an arts advocate and share your own story about why the arts are important. Go see one of the many productions on local stages or exhibitions at local galleries. We have so much talent in our backyard, so jump in and enjoy it!

LETTER *from the* BOARD PRESIDENT



Marty Goodnight
2018-2019 President

As the President of the Board of the Springfield Regional Arts Council, I want to personally thank you for all you do to support the many facets of art in Springfield and the surrounding area. The arts are all around us – on the walls of local galleries, sculptures in our parks, in the air of a musical performance – making our lives richer and our community a better place to live.

The arts have proven to grow our local economy, encourage diversity and have contributed to our region's exceptional quality of life.

As you support the arts, you are helping a child discover creativity and see the world in a beautiful, new way. Your contributions make it possible for a passionate musician to take that next step in his or her journey through a special performance. Your attendance and support at art events celebrates our artists' contributions and drives our thriving local economy when you invest in the arts.

With your support of the Springfield Regional Arts Council, you help sustain a leading and driving force for the arts in our community. Our amazing staff is rooted in the arts community and is the engine of our organization that develops programming, organizes events and puts the Arts Council's mission into action on a daily basis. Our strong Board of Directors continues to work closely with the staff and the Executive Director to constantly grow and refine our strategic plans to maximize how our mission is delivered. It takes a fun, smart and energetic team to passionately transform lives and enrich our community through the arts.

Thank you for how you specifically connect to the arts and to our local artists! Thank you for your support, your patronage, the hours you volunteer and for contributing to our dynamic regional arts community.

With much gratitude,
Marty Goodnight

Vision

SRAC

makes

the arts

a vital

part of the

community,

which is a

place where

the arts are

essential.



By the Numbers
PEOPLE SERVED

People Hosted 18,514

Meetings 452

Performances 11

Rehearsals 245

Special Events 90

Workshops 198

Queen Anne's Lace
artwork by Dan Frisch

Fall at Lindenlure
artwork by Mike Kornblum

{cover} Resplendent
artwork by Nancy Dornan

FY2018 *Accomplishments*

NUMBERS

- Hosted 18,514 people in The Creamery Arts Center from July 1, 2017 to June 30, 2018.
- Hosted 245 rehearsals, 452 meetings, 11 performances, 90 special events and 198 workshops at The Creamery Arts Center for a total of 989 appointments.
- Hosted 10 First Friday Art Walks at The Creamery showing 816 pieces of art from 382 artists.
- Granted \$19,000 in funding to 15 area non-profit organizations through the annual Arts & Culture grants in fall 2017.
- Provided transportation for equipment and materials to 11 area arts organizations via the arts truck, which was driven 2631 miles.
- Clay-Mobile, the SRAC's mobile clay classroom, worked with 545 students.

EVENTS

- 2018's Artsfest on Walnut Street was the highest grossing year in the event's history.
- The Ozzie Awards celebrated 6 recipients and raised over \$12,000.

- Partnered with the Springfield-Greene County Park Board for SnowFest at Jordan Valley Park with 400+ kids participating in the hands-on art activities.
- Hosted Wild Bob's Musical Book Club lunch-time concerts in The Creamery Annex in partnership with the Springfield-Greene County Library.
- Hosted hands-on art activities at the Springfield Symphony Orchestra's concert in Jordan Valley Park.
- Hosted the Cultural Arts tent at the Japanese Fall Festival hosted by the Springfield Sister Cities Association.
- Hosted Kite Festival Activity with Sister Cities in Nathaniel Greene Park .
- Area arts patrons visited Tlaquepaque, Mexico with the Springfield Sister Cities Association and raised \$3,610.00.
- Hosted Holiday Free Art Day with 90 attendees.
- Hosted Comedy Open House with local comedians.
- Led art activities for 90 students at SPARC Spring Break Camp.
- Attended 6 OACAC events, reaching 240 students.
- Partnered with Dickerson Park Zoo to provide art stations during Arts Gone Wild, reaching over 1000 zoo patrons.

- Held a week-long summer camp at Tom Watkins Park in partnership with Springfield-Greene County Park Board.
- Hosted Live-Art at White River Fest.
- Hosted pet art station at Bark in the Park.

EDUCATION

- Hosted the 16th annual Arts in the Park Summer Workshops with Springfield Community Center.
- Hosted Poetry Out Loud 2018 South-west Regional competition with 7 schools participating; Stockton High's Mari-Ellin Witt was the winner.
- Hosted professional development workshops for artists including Framing for Artists and Accounting for Artists.
- Selected as one of four Any Given Child sites nationally to participate in the Kennedy Center's Community of Practice Cohort.
- Provided grant writing support for the Springfield Jazz Festival.
- Hosted NEA Chairman Jane Chu.
- Hosted Central Bridges Education. Staff for Staff Retreat.
- Paired local artists with children at Isabel's House for a collaborative art project.

- Hosted 10 field trips with 220 students coming from St. Agnes, Sparta, West Plains, SPARC, Mercy Special Needs, Missouri State's ELI program, and Central High School.

PERSONNEL CHANGES

- Rachel Johnson hired as SRAC's Director of Programs and Exhibitions in October.
- Nicole Chilton transitioned from the bookkeeper role to Director of Marketing and Development in June.
- Grew the corporate art rental program, hiring Avery Parrish as Corporate Art Manager.

FUNDING

- Awarded grants from Missouri Arts Council, Musgrave Foundation, Southeast Rotary, and Be Civil Be Heard for outreach, education, and operations.
- Received \$10,000 in funding from the National Endowment for the Arts for Community Concerts and Conversations held in 2018.
- Began implementation of DonorView.
- Received a grant from Springboard for the Arts' Creative Exchange Program to create a toolkit for the Arts in the Park program.

EXHIBITIONS

- Hosted the second \$100 & Under Exhibition in December 2017 to encourage affordable art purchases during the holiday season.
- SRAC artists sold \$11,301 in work at The Creamery and Sky Gallery.
- The annual Hearts for the Arts Silent Auction raised \$3,230 for arts education programming.
- Continued the extensive partnership with the Springfield-Greene County Library to host artwork at the Midtown Library, a Big Read exhibition at The Creamery, and staff person serving on the committee.
- Hosted the first open studio session with live local music sponsored by a generous anonymous donor.

ADVOCACY

- Participated in Citizens Day in Jefferson City with the SRAC's Executive Director serving as the event chair.
- SRAC Executive Director served as chair of hotel/motel tax allocation committee.
- Executive Director and Director of Programs and Exhibitions served on Arkansas Arts Council's grant review panels.

OTHER

- Welcomed Springfield Sculpture Walk as a resident of The Creamery Arts Center.
- Executive Director served as Vice President of the Missouri Association of Community Arts Agencies.
- Director of Programs and Exhibitions served on Sculpture Walk Selection Committee.
- Office & Facility Manager attended Art Ease: A Regional Convening on the Arts & the Military.
- Executive Director served on the Board of Missouri Citizens for the Arts.
- Participated as a member of the Springfield-Metro Partnership through the Libraries & Arts Alliance. Events included the Salute to Legislators in Jefferson City and the Legislative Thank You Luncheon at Missouri State.
- Developed partnerships with community organizations to host workshops, including Victory Mission, MissouriCare, and YMCA Healthy Kids Day.
- Director of Exhibits and Programs presented to students at WINGS and elementary art educators with Springfield Public Schools.

VALUES: CREATIVITY IN ALL FORMS, COLLABORATIONS AND PARTNERSHIPS,
LEADERSHIP, INNOVATION, QUALITY, DIVERSITY AND INCLUSIVENESS,
ACCESSIBILITY, GROWTH AND EDUCATION, SUSTAINABILITY

Festival & Event Sponsors

ARTSFEST 2018

ARTS AWARDS SPONSORS

Neane Squires
Best in Show

Outland Complex
Live Art Awards

John & Beth Raidel
Best of 3D

Ed & Phoebe Rice
Best of 2D

Family of Bob White
Award of Excellence

Anna Squires &
Lisa Blumenstock
*Virginia Bussey
Memorial Award*

Gailey's
Award of Excellence

L&R Specialties
*Award of Excellence
Ceramics*

Springfield Blue Print
Award of Excellence

Maschino's
Award of Excellence

Rob & Sally Baird
Award of Excellence

Winter & Marshall Kinne,
Med-Pay, Inc.
Award of Excellence

Hood-Rich Architecture
Award of Excellence

FESTIVAL SPONSORS

Great Southern Bank

Transland

University Plaza Hotel

Positronic Industries

Wendy's

DeLong Plumbing

417 Magazine

Heart of America

Center for Plastic Surgery

PetsWay

Central Bank

Hotel Vandivort

Sun Solar

Gallery Gal

Springfield Art Museum

Alamo Drafthouse Cinema

Bryan Properties

SS&B Heating and Cooling

NewsLeader

Monsees and Mayer

Midwest Window & Door

Redfin

Ridewell Suspensions

Connell Insurance

Renewal by Anderson

Hood-Rich

Kum & Go

Clarence McElroy

EXHIBITS & WORKSHOPS

Brewer Science
Pure Enjoyment Exhibition

Positronic Industries
Members Show Exhibition

Positronic Industries
Caught My Eye Exhibition

Frames & Things
Framing Workshop

2018 OZZIE AWARDS

Springfield-Branson
National Airport

Touch

Rooney McBride & Smith LLC

Southern Materials Company

Esterly Schneider
& Associates, Inc AIA

MSU College of Arts & Letters

Springfield Public Schools

Community Foundation
of the Ozarks

A Cricket in the House

Sister Cities

Conco Companies

Southern Glazer's Wine
& Spirits of Missouri

Hotel Vandivort

Old Missouri Bank

Phi Theta Kappa

Springfield-Greene County
Park Board

Ozark Technical Community
College Fine Arts Department

Unite News Online

• Junior artists at Artsfest created keychains at the SRAC kids art tent.

• Springfield Ballet performed to celebrate Great Southern Bank receiving the Corporate Award at the 2018 Ozzie Awards.

• The Ozzie Awards were created by SRAC artist Ken Richardson.

• Artsfest on Walnut Street welcomed close to 20,000 visitors in 2018.



• There were more than 70 performances and 130 artists featured at Artsfest on Walnut Street in 2018.

• Alberta Smith won the Arts Education Award at the 2018 Ozzie Awards.

Upcoming EXHIBITIONS, PROGRAMS & EVENTS

• **Hearts for the Arts**
January 11-February 1 2019

• **Still Life Show**
at The Sky Gallery
February 15th, 2019

• **Mid-Career Invitational**
Artist Reception -
February 21, 2019

• **Between the Lines:
Modern Myths & Muses**
March 2019

• **Central High School
IB Show**
April 2019

• **Live Art from Artsfest**
May 2019

• **Annual SRAC Members
Show**
presented by
Positronic Industries
June 2019

• **Artsfest**
May 4 & 5, 2019

• **Arts in the Park
Summer Workshops**
With students from
The Community Center
June 2019 - July 2019

• **School Field Trips at
The Creamery
Arts Center**

2018 OZZIE AWARD *Winners*



Alberta Smith
Arts Education Award



**Jeff Clinkenbeard &
Kyaw Tha Hla**
Legacy Award



Great Southern Bank
Corporate Award



Greg Burris
Leadership Award



Donna Crosby
Legacy Award



Russ & Janet Rose
Volunteer Award

2017-2018 BOARD of DIRECTORS

Jennifer Jester
President
Owner/GM, School of Rock
Springfield

Marty Goodnight
Vice President
Associate Publisher, Springfield
Journal Publishing

Cindy Lear
Immediate Past President
Owner, Associates
in Sign Language

Cynthia Lipscomb
Secretary
Architect, Hood-Rich

Rachel Elsberry
Treasurer
BKD, LLP

Jeff Cumley | ex-officio
Jordan Valley Park
Mediacom Ice Park

Martin Gugel | ex-officio
Assistant Director, Public
Works

Kat Allie
Department Chair, Fine Arts &
Humanities, OTC

Sally Baird
Philanthropist, Arts Patron

Joshua Best
Development & Marketing
Coordinator, Springfield Art Museum

Kristy Chastain
Vice President, Private Banking
Relationship Manager, The
Commerce Trust Company

Tessa Diehl
Director of Sales & Marketing,
Hotel Vandivort & The Order

Lyle Foster
Owner, Big Momma's Café

Judith Garson
Senior Copywriter, Marlin (retired)

Corey Kilburn
Attorney, MVP Law

Winter Kinne
Asst. Vice President Donor
Development & Operations, CFO

Kristi Kittleson
Project Coordinator, P-Tech S
outh USA

Nichole Lemmon
Director of Blending Learning

Heather Rooney McBride
Attorney, Rooney McBride & Smith

Betty Parnell
Retired School Counselor and Artist

Kara Remington
Graphic Designer for Spring-
field-Branson National Airport

Allin Sorenson
Chair, Department of Music, Director
of Choral Activities, Drury University

Anna Squires
IT Director, Southern Supply
Company

Administration

Leslie Forrester
Executive Director

Rachel Johnson
Director of Programs
and Exhibitions

Brett Johnston
Director of Marketing
and Development

Keaton Gotheridge
Office and Facility Manager

Nicole Chilton
Bookkeeper

Avery Parrish
Corporate Art Coordinator

INTERNS

Lauren Goskie
Drury University

Jacob Prince
Drury University

Reagan Cash
Missouri State

Katherine Yung
College of the Ozarks

Crystal Peyrefitte
Drury University

Arwen Inman
Luther College

FISCAL YEAR 2017-2018 Revenue & Expense Report

General Operating Fund

FISCAL AGENCY PROGRAMS

- Eclectic Endeavors
- Fresh Gallery
- Film & Media Association of Springfield
- Sculpture Walk of Springfield

SRAC PROGRAMS

- Claymobile with Springfield Pottery
- First Friday Art Walk
- ideaXfactory
- SATO48

REVENUES

Operations \$178,782
Programs \$124,604
Festivals \$149,052

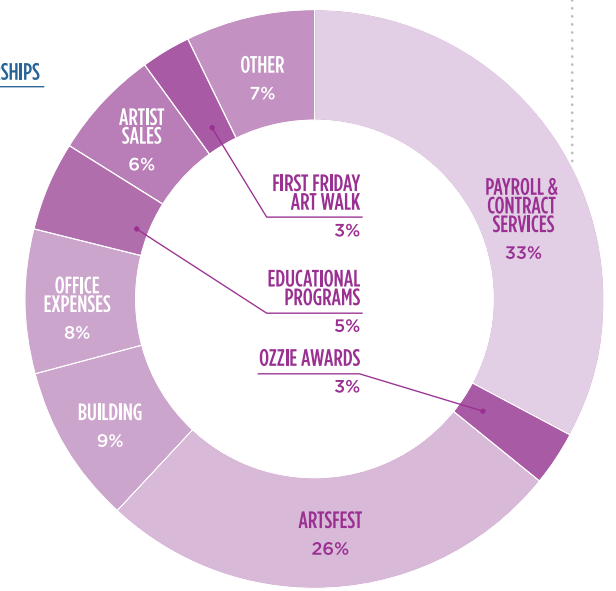
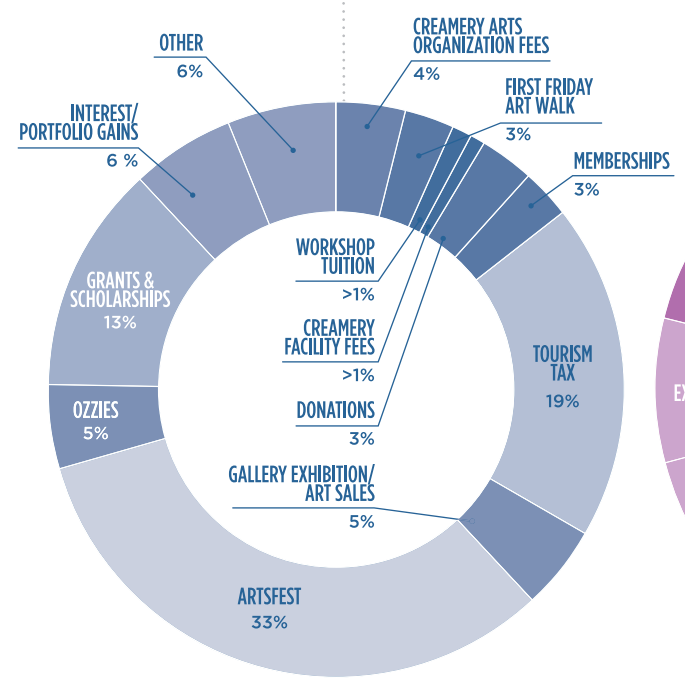
TOTAL REVENUES \$421,420

EXPENDITURES

Operations \$169,991
Programs \$122,392
Festivals \$102,809

TOTAL EXPENDITURES \$395,192

NET CHANGE \$57,246



2017-2018 *Members*

Artist

Jody Adams
Mirissa Armstrong
Susan Arratia
Ainura Ashirova
Susan Atteberry Smith
Bob AuBuchon
Sharon Augustin
Penny Bantle
Brian Basham
Dolores Bauer
William Baunach
Judy Bell
Gabriel Bloodworth
Melissa Bollwerk
Katherine Botts Whitaker
Brian Boulware
Angel Brame
Julie Brown
Donna Brown
Linda Brunner
Hannah Bunch
Michael Burkhart
Deb Burriss
Elizabeth Burton
Kurt Caddy
Susan Cage-Knoch
Susan Camey
Donna Kay Caplinger
Jacinta Cargas
James Carlton
Sumi Casey
Roxie Castro
James Dale Catron
Marian Chamberlain
Greg Chappell
Carol Chappell
Jesse Clay
Turner Collins
Lura Faye Cotton
James "Douglas" Cox
Genevieve "Genny" Cramer

Melisa Creemer
Valerie Cummings
Eli Cunningham
Lorri Davey
Sherri Davis
Larry DeGraff
Sophia DeLaat
Kathie Domenico
Rachel Duffy
L. Duncan
Kendle Durden
Kerri Dutcher
Andrea Ehrhardt
Renee Eiffert
Dora Elliott
Marcy Estes
Judith Ferguson
Ed Fillmer
Mary Fox
Sarah Gatewood
Sarah Gatewood
Jeremiah Gill
Veda Gonzalez
Susan Goodman
Marty Goodnight
Brandon Goodwin
Penny Gordon-Chumbley
John Gray
LaDonna Greiner
Annette Hammer
David Hampton
Sherry Haney
Darla Hare
Kathryn Henderson
Sony Hocklander
Ted Hollis
Hawk Holman
Stephanie Hornickel
Kevin Horst
Wesley Horton
Kimberly Hoskins
Beth Hubbard
Samantha Hubler
Grace Huckfeldt

Rita Hunter
Mike Ilkiw
Andrew Jared
Cindy Jobe
Victoria Johnson
Brett Johnston
Sarah Jones
Jennifer Judlin
Judy Kay
Luke Keen
Brandi Keltner
Charles Ketcham
Kim Kohls
Knockout Kraft
Robert Kraft
Ann Kynion
Marylou Wade Legsdin
Farley Lewis
Bambi Lint
Robert Little
Cailey Lochert
Kathy Luna
Marilyn Maley
Sarah Malone
Ron Markussen
Linda Martineau
Karen Maxson
Joshua Mayfield
Asheton Mayfield
Caryn McAdoo
Cortney McAllister
Tristan Shawn McCart
Jamie McGranahan
Denise McGreevy
Paul McMilian
Alex McQueary
Rebecca Lee Means
Cynthia Mergen
Dawna Middleton
George Milne
Josh Mitchell
Crystal Moody
Paula Moore
Mari Moore-Mosby

Tabitha Mumford
Dana Neuenschwander
Riley Newell
Peter Nielebock
Wesley Noble
Carol Nunn
Marlene Oglesby
Kelly Owens
Bob Parker
Avery Parrish
Linda Passeri
Janelle Patterson
Ruth Penaherrera-Norton
Brenda Perkins
Brenda Perkins
M. Scott Phifer
Nancy Prine
Barbara Radovanovich
Brittney Rains
Brian Rance
Eric Ray
Kenneth Richardson
Christine Riutzel
Emily Robb
Jack Robinette
Cynthia Rose
Russ RuBert
Pam RuBert
Randy Russell
Steven Schroeder
Darsi Schuller
Gretchen Schultz
Lowanna Sue Shields
Amber Shoemaker
Roger Simmons
Candace Simonson
Christie Snelson
Steve Snyder
Gary St. Ivany
Paula St. James
Lauren Sukany
Jodie Sutton
Denise Temofeew

Tora Thompson
Jess Tran
Anthony Verburgt
Amy Waldrop
Gloria K. Walker
Suzanne Walker
Bonnie Waterman
Amanda Wathen
Greta Westerwald
Neisha Whitaker
Jennifer Williams
Doreen Wilson
Jason Wilson
Jennifer Wolken
Belinda Wood
Jacob Woods
Evan Wright
Jin J X
Desiree Young
Jonathan Zachary
DeeAnn Zirschky
Brad Zweerink
Family
Nancy Aton
Joshua Best
Mike Carlie
Cheryl Edstedt
Gloria Galanes
Jim Gorst
Winter Kinne
Michelle & T.J. Moulder
Todd & Betty Parnell
Lisa Pluth
Tom Prater
Tim & Genie Rosenbury
Michael & Karen Schneider
Melissa and Dan Scott
Garrett & Kori Smalley
Rebecca Smith
Allin Sorenson
Jane Troup & Gary Brown

Individual

Joshua Best
Loring Bullard
Nancy Dornan
Antoinette "Toni" Echols
Cynthia Lipscomb

Corporate

Benton Blind
The Center for Plastic Surgery
City of Springfield
Commerce Bank
Conco Companies
DeLong Plumbing Heating and Air
EFactory
Elliott, Robinson
Farmer's Park Guaranty Bank
Hood-Rich Architecture
Maschino's Mettemeyer Engineering
Metro Woman Magazine
Obelisk Home
Positronic Industries
Rubert Studios
Springfield Creatives
Springfield-Greene County Library District
Springfield-Greene County Park District
USA Mortgage
Organizational
Acting for Real
Art Explorations
Arts Anonymous
Rebecca Ballentine
Boys Choir of Springfield
Boys & Girls Club of Springfield
Branson Regional Arts Council

Care to Learn
CASA Southwest Missouri
Community Foundation of the Ozarks
Creava School for the Arts
DuMore Films
Film and Media Alliance of Springfield
Friends of the Garden
Friends of the Zoo
Girl Scouts of the Missouri Heartland
Into the Dark Abyss Studios LLC
Jeff Jenkins
Jeff Long
Men's Chorus of the Ozarks
Missouri Writers Hall of Fame
Moms Demand Action for Gun Sense in America
Nerds 4 Entertainment
Ozark Greenways
Ozark Piece Makers Quilt Guild
Ozark Showcase Chorus
Ozarks Romance Authors
Pi Kappa Phi Fraternity - Missouri State University
Plotline
Professor Powers Science Symposium
Queen City Art Swap
Queen City Craft Show
Rice Theatricals
River Pretty Arts Foundation
School of Rock Springfield
Show Me Poetry
Springfield African American Read-In

Springfield Chamber Chorus
Springfield Fiber Artists
Springfield Mid-America Singers
Springfield Public Schools
Springfield Regional Opera
Springfield-Drury Civic Orchestra
Studio 55
Taneycomo Festival Orchestra
The Messiah Project, Inc.
The Mystery Hour
VisionCon
Senior
Lucinda Baker
Patricia Cox
George Deatz
Yvonne Doell
Jane Fast
David Hersey
Paul "Ed" Johnson
Lynne Ludlam
Dan & Lisa McKinzie
Bruce Menzies
Louise Morgan
Susan Munoz
Alan O'Neal
Sandra Strother
Martha Vicente
Linda Wise
Student
Jonna Blankenship
Carol Harris
Stacey Heishman
Tympsyn Hull
Rachel Johnson
Silas Johnston
Norah Johnston
Cate Latimer
Annabelle Moore



photos: Arts in the Park 2018



THE CREAMERY ARTS CENTER
 411 North Sherman Parkway
 Springfield, Missouri 65802



THANK YOU TO THE FOLLOWING CORPORATIONS FOR THEIR MEMBERSHIP!



BENTON BLIND



OBELISK HOME

