



## FIRST FRIDAY ART WALK VENUE PACKAGE



Thank you for considering membership as a First Friday Art Walk venue! First Friday Art Walk Inc. is a nonprofit organization with a twofold purpose: to promote art and economic sustainability in the Downtown Arts District in Springfield, MO.

The Art Walk, established 20 years ago, is a fun, free community event that draws many to the district on the First Friday of each month to view local art, art demonstrations, local performances, and enjoy dining, shopping, and other entertainment.

### **Membership requirements and costs:**

Members must be located in the Downtown Arts District: bounded by Chestnut Expressway to the north, Cherry Street to the south, National Avenue to the east, and Grant Avenue to the west. Members must fill out an application and agree to abide by the First Friday Art Walk bylaws. In order to be considered an Art Walk venue, art must be on display during First Friday (otherwise there are sponsorship opportunities to explore).

Members are responsible for selecting, scheduling, and hanging the art at their location. Members may also request that the artist install their own work if that is their preference.

The cost to participate as an Art Walk member depends on the number of month's the member would like to participate out of the year but ranges from \$125 - \$600 yearly. Please see the FFAW application to review options and more details.

### **Benefits:**

- Inclusion in the monthly First Friday Art Walk press release, which shares details on each member's event with 417's print and broadcast media.
- Details are also posted on the FFAW website ([ffaw.org](http://ffaw.org)), monthly e-newsletter, and on FFAW social channels.
- Members are included in the FFAW "Art Walk News" printable newsletter and map which are distributed to each participating location and beyond. The deadline for all press release and newsletter inclusions is the 15<sup>th</sup> of every month.
- An "Art Walk Member" logo will be professionally applied to the window/door of venue's choice.
- FFAW flag to set up during the night of the event.
- Inclusion in Art Walk advertising on KSMU.
- Access to the Google Slides artist resource containing local artists that would like display art for First Friday Art Walk.
- Advisement in the possibilities of places to display art in your business.
- The opportunity to participate in FFAW special events and promotions.
- ***Be a part of supporting local art and the downtown community!***