

To transform lives &
ENRICH THE COMMUNITY
THROUGH THE ARTS

SPRINGFIELD REGIONAL ARTS COUNCIL

Annual Report

2016-2017

springfield regional
arts
council

LETTER *from the* EXECUTIVE DIRECTOR



Leslie Forrester
Executive Director

The Arts Mean Business in Springfield. If you've been involved in the arts in any capacity, you've probably always known this to be the truth. In addition to the impact the arts have on lives and quality of life, the arts greatly contribute to the local, state, and national economy.

In 2016, the SRAC participated in the Arts & Economic Prosperity 5 study with Americans for the Arts, to find out exactly what that economic contribution looks like in our community. It took an entire year, 793 audience surveys, and data from 24 Springfield arts organizations to discover the depth of the impact. The results are incredibly exciting and even better than I could have imagined.

The total economic impact of the arts and culture sector in Springfield, is \$26.9 million: \$9.8 million in spending by arts and culture organizations and \$17.1 million in spending by their audiences.

The study used four economic measures to define the impact. Specifically in Springfield, the arts and culture sector:

- Supports 1,065 full-time equivalent jobs
- Pays \$20.5 million in household income to residents
- Generates \$1.3 million in local government revenue
- Generated \$1 million in state government revenue

The impact is substantial and real. Without the arts, not only would we lose a primary contributor to quality of life, but we would also lose a significant economic generator. Sponsors, members, donor, and investors can be reassured that the arts industry produces a return on investment many times over.

This is a story that we as arts advocates (and if you are reading this letter, you are an arts advocate) must continue to shout from the rooftops. This year, talk with your legislators and the Governor to push for continued funding for the arts. Knowing that our state's budget situation is difficult, we will have to work extra hard to ensure the state continues investing the arts. We will need your help to keep the conversation going with policymakers. The Arts Mean Business in Springfield!

Sincerely,
Leslie Forrester

LETTER *from the* BOARD PRESIDENT



Jennifer Jester
2017-2018 President

As President of the Board of the Springfield Regional Arts Council, I want to recognize you. YOU LOVE ART. Within our sometimes chaotic daily lives, it might be your inspiration, your place of peace, your sanctuary.

Your support makes ART happen in Springfield and our surrounding communities. Your membership contribution helps keep costs down for art classes, exhibits, performances, and helps support the arts council in its role as a lifeblood "hub" for so many arts organizations that house their offices and programs within our facilities.

Your belief in arts innovation helps to promote our rich history and culture, our diversity, and the unique heritage of the Ozarks along with the fresh new voices of youth and hope that art inspires.

Within Springfield, your contribution supports quality of life, adds value to your life and hundreds of other lives in our community. We mean business with the arts in Springfield, and provide one of the biggest contributions to our community financial health.

TOGETHER we can use the power of art to transform and inspire our community. Each year our programs grow stronger and so do we. Our amazing staff, the board, and our volunteers provide a never ending stream of support for the Springfield Regional Arts Council and can't be thanked enough for the contributions they make of time, money, and resources.

We look forward to making new connections and strengthening our existing friendships. We look forward to new partnerships to help us cultivate philanthropic success and continue to "transform lives and enrich our community through the arts."

THANK YOU for your love of ART and for everything it stands for. Your investment is your voice. What will you say for the arts this year? We need your support more than ever.

With gratitude and solidarity,
Jennifer Jester

Vision

SRAC

makes

the arts

a vital

part of the

community,

which is a

place where

the arts are

essential.



By the Numbers
PEOPLE SERVED

People Hosted **17,163**

Meetings **427**

Performances **10**

Rehearsals **279**

Special Events **63**

Workshops **1,864**

Commercial Street
artwork by Elizabeth Chapman

Intuition
artwork by Christy Snelson

{cover} *Purple Iris*
artwork by Roberty Regalado

FY2017 *Accomplishments*

- Hosted 17,163 people in The Creamery Arts Center from July 1, 2016 to June 30, 2017.
- Hosted 279 rehearsals, 427 meetings, 10 performances, 63 special events and 361 workshops at The Creamery Arts Center for a total of 1,043 appointments.
- Hosted 10 First Friday Art Walks at The Creamery showing 777 pieces of art from 342 artists.
- Completed Arts & Economic Prosperity 5 study, which showed the non-profit arts sector generates \$26.9 million for local economy.
- 2017's Artsfest on Walnut Street featured more artists (140) and live performances (83) than ever before. It was the third-highest grossing year in the event's history.
- 7th annual Flights of Fancy/Ozzie awards celebrated 6 recipients and raised \$18,090.
- Hosted the 15th annual Arts in the Park Summer Workshops with Springfield Community Center.
- Nicole Chilton hired as SRAC's Bookkeeper.
- Brett Johnston hired as SRAC's Marketing and Development Coordinator.
- Any Given Child, a national program of The Kennedy Center to ensure access to the arts for all children, transitions from the Community Foundation of the Ozarks to the SRAC.
- Partnered with the Springfield-Greene County Park Board for SnowFest at Jordan Valley Park.
- Installed additional storage cages in The Creamery basement for costumes and theatre sets.
- Hosted filming for the Missouri Department of Economic Development.
- Coordinated the development and installation of the Dr. Tickle Memorial Sculpture on Commercial Street.
- Granted \$17,500 in funding to 10 area non-profit organizations through the annual Arts & Culture grants in fall 2016.
- Granted \$2,150 in funding to five area non-profit organizations through an Arts & Culture grants lightning round in spring 2017.
- Partnered with the Springfield-Greene County Park Board, Sculpture Walk Springfield, and Ozark Greenways to secure a Collective Impact Grant from the Community Foundation of the Ozarks. Four permanent sculptures were set in Jordan Valley Park in fall 2017.
- Worked with local organizations to determine Blue Ribbons and Red Flags of the community's arts and culture sector for the 2017 Community Focus Report.
- Partnered with Mediacom to launch Sound & Vision, a monthly half-hour television show dedicated to arts events in southwest Missouri.
- Selected as the recipient for The Coffee Ethic's first-ever Tumble for a Cause, received a \$3,000 donation.
- Awarded grants from Missouri Arts Council, Musgrave Foundation, Junior League of Springfield, and Be Civil Be Heard for outreach, education, and operations.
- Expanded the partnership with Springfield Public Schools IB programs: hosted the Central High School Film Festival, and the Central High School IB Art Show, participated in Central High School's Art Day, utilized student volunteers.
- Opened the Annex Performance Space, adding performance and exhibition space to The Creamery; hosted first performances in the space.
- Hosted Poetry Out Loud 2017 Southwest Regional competition with nine schools participating; Stockton High's Joseph Foster was the winner.
- Provided transportation for equipment and materials for 9 area arts organizations via the arts truck, which was driven 1,988 miles.
- Clay-Mobile, the SRAC's mobile clay classroom, worked with 1,375 students.
- Completed the National Endowment for the Arts Art Works grant for the ideaXfactory.
- Doubled the number of students participating in field trips to The Creamery from MSU's English Language Institute.
- Hosted the first \$100 & Under Exhibition in December 2016 to encourage small art purchases in the holiday season.
- Partnered with The Summit to teach students how to hang an exhibition at the Springfield-Branson National Airport's Sky Gallery.
- Established the corporate art rental program.
- Established a new Mini Monet site at the Fairbanks.
- Provided hands-on activities at Isabel's House Tree Lighting Ceremony.
- Partnered with Leadership Springfield Class 30 to complete an art project for the new Harmony House facility.
- Launched a new and mobile-friendly website.
- Hosted Gary Glazner with the Alzheimer's Poetry Project.
- Participated in Citizens Day and Salute to Legislators in Jefferson City.
- SRAC Executive Director served as chair of hotel/motel tax allocation committee.
- Executive Director served on Missouri Arts Council Festivals grant review panel.
- Hosted more than 70 arts patrons for a legislative luncheon and panel discussion; 10 Representatives and Senators from the region attended.
- Participated in the Community Foundation of the Ozarks's 2017 Give Ozarks campaign, raising \$4,190.75.
- Art sales increased 39% over the 2017 fiscal year.

VALUES: CREATIVITY IN ALL FORMS, COLLABORATIONS AND PARTNERSHIPS,
LEADERSHIP, INNOVATION, QUALITY, DIVERSITY AND INCLUSIVENESS,
ACCESSIBILITY, GROWTH AND EDUCATION, SUSTAINABILITY

Festival & Event Sponsors

ARTSFEST 2017

Great Southern Bank
 TransLand
 University Plaza Hotel
 Positronic Industries
 McDonald's
 DeLong Plumbing
 417 Magazine
 Central Bank of the Ozarks
 Connell Insurance
 Westrock Orthodontics
 Springfield Art Museum
 Petsway
 SS&B Heating & Cooling
 Kum & Go
 Outland Complex,
 live music venues
 Towny
 Alamo Draffthouse Cinema
 The Center for
 Plastic Surgery

Ridewell Suspension
 John & Beth Raidel
 Ozarks Bottling Company
 Pinnacle Sign Group
 Uber
 Brad Zweerink Photography
 Monsees & Mayer
 News-Leader
 Bryan Properties
 Child Advocacy Center
 Krispy Kreme
 Southwest Audio-Visual
 Infused Catering
 City of Springfield
 SMC
 Hood-Rich Architecture
 Springfield-Greene
 County Park Board
 Grooms Office
 Environments

2017 OZZIE AWARDS

Springfield-Branson
 National Airport
 Touch Restaurant
 Missouri State University
 Positronic Industries
 Rooney McBride & Smith
 Community Foundation
 of the Ozarks
 Southern Materials
 Springfield Sister
 Cities Association
 Springfield-Greene
 County Park Board

PURE ENJOYMENT EXHIBITION

Brewer Science

MEMBERS SHOW EXHIBITION

Positronic Industries

CAUGHT MY EYE EXHIBITION

Positronic Industries



Upcoming PROGRAMS & EVENTS

EXHIBITIONS *at the* CREAMERY ARTS CENTER

- **Hearts for the Arts**
January/February 2018
- **Between the Lines**
March 2018
- **Central High School IB Arts**
April 2018
- **Live Art from Artsfest**
May 2018
- **Annual SRAC Members Show**
presented by Positronic Industries
June 2018

- **Artsfest**
May 5 & 6, 2018
- **Arts in the Park Summer Workshops**
with students from the Springfield
Community Center
June-July, 2018
- **Wild Bob's Musical Lunches**
Second Friday of each month, 12:15-12:45pm
- **School Field Trips and Tours**
at The Creamery Arts Center

2017 OZZIE AWARD *Winners*



2016-2017 BOARD of DIRECTORS

Cindy Lear
President
Owner, Associates
in Sign Language

Jennifer Jester
Vice President
Owner/GM, School of Rock
Springfield

Kristy Chastain
Immediate Past President
Vice President, Commerce Bank

Marty Goodnight
Secretary
Chief Revenue Officer, Springfield
Business Journal

Rachel Elsberry
Treasurer
BKD

Jeff Cumley | ex-officio
Jordan Valley Park

Martin Gugel | ex-officio
Assistant Director, Public Works

Kat Allie
Department Chair, Fine
Arts & Humanities, OTC

Sally Baird
Philanthropist, Arts Patron

Mark Biggs
Associate Dean, College of Arts and
Letters, Missouri State University

Jenny Fillmer Edwards
Public Information Administrator,
Springfield-Greene County Park
Board

Andrea Flores

Lyle Foster
Owner, Big Momma's Coffee

Judith Garson
Senior Copywriter, Marlin (retired)

Jon Herbert
Theatre Instructor, OTC

Corey Killburn
Attorney, MVP Law

Kristi Kittleson
P-Tech South

Nichole Lemmon
Director of Blended Learning,
Springfield Public Schools

Cynthia Lipscomb
Architect, Hood-Rich

Heather Rooney McBride
Attorney, Rooney McBride & Smith

Kara Remington
Sky Gallery Manager, Spring-
field-Branson National Airport

Rebecca Smith
Artist

Anna Squires
IT Director, Southern
Supply Company

Administration

Leslie Forrester
Executive Director

Rachel Johnson
Director of Programs
and Exhibitions

Brett Johnston
Director of Marketing
and Development

Keaton Gotheridge
Office and Facility Manager

Nicole Chilton
Bookkeeper

Avery Parrish
Corporate Art Coordinator

INTERNS

Alexa Bonney
Drury University

Katherine Ellis
Missouri State University

Sam Evans
Drury University

Ivan Garnica
Drury University

Emily McCormick
Drury University

Keisha McMillen
Drury University

Aaron Qui
Missouri State University

FISCAL YEAR 2016-2017 Revenue & Expense Report

FISCAL AGENCY PROGRAMS

- Eclectic Endeavors
- Fresh Gallery
- Missouri Film Alliance
- Sculpture Walk of Springfield

SRAC PROGRAMS

- Claymobile with Springfield Pottery
- First Friday Art Walk
- ideaXfactory
- SATO48
- Arts in the Park
- Mini Monet

General Operating Fund

REVENUES

Operations \$170,432
Programs 106,285
Festivals 143,361

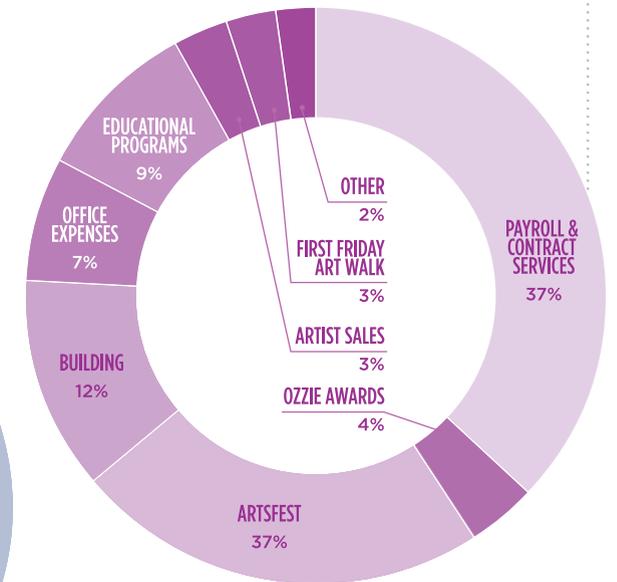
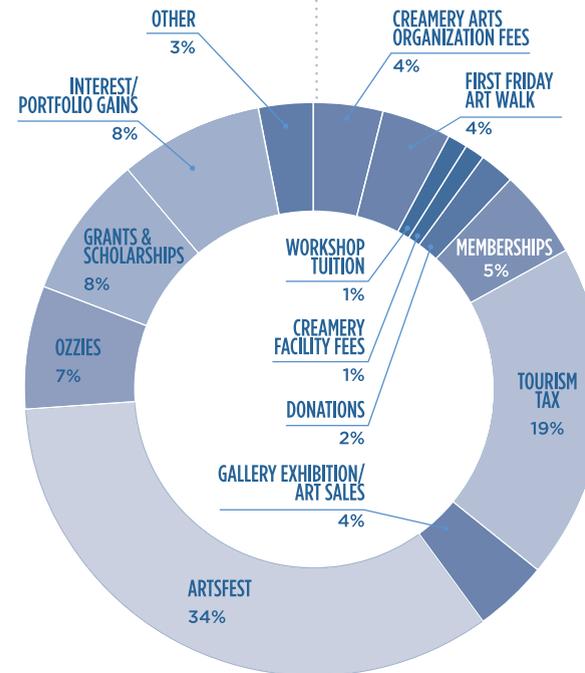
TOTAL REVENUES \$420,078

EXPENDITURES

Operations \$171,272
Programs 125,386
Festivals 95,290

TOTAL EXPENDITURES \$391,948

NET CHANGE \$28,130



2016-2017 Members

Artist

Jody Adams
Chris Albert
Shelby Allee
Susan Arratia
Larry Askren
Meike Aton
Susan Atteberry Smith
Brittney Banaei
Penny Bantle
Julia Barger
Brian Basham
William Baunach
Judy Bell
Denise Belt
Andrew Bishko
Luke Blevins
Gwendolyn Bond
Audrey Bottrell
Audrey Bottrell Parks
Brian Boulware
Jack Bowden
Joan Bowen
Angel Brame
Tim Breaux
Karla Breeding Trammell
Don Brown
Linda Brunner
Marjorie Bryan
Nancy Bryant
Hannah Bunch
Rebecca Burrell
Ken Burstin
Susan Cage-Knoch
Susan Camey
Donna Kay Caplinger
Mike Carlie
James Carlton
Roxie Castro
James Dale Catron
Marian Chamberlain
Elizabeth Chapman
Paris Chernesky
Rebecca Chesser
Mary Chiles
Will Chiles
Nicole Chilton
James Chmielewski
Turner Collins
Robin Coulter Crabb
Carter Cramer
Stephanie Cramer
Butch Cravens
Mary Datum
Lorri Davey
Sherri Davis
Larry DeGraff
Sophia DeLaat
Tessa Diehl
Lea Dingman

Kathie Domenico
Kerri Dutcher
Amanda Eatherton-Horton
Louise Eggleston
Renee Eiffert
Dora Elliott
Felicia Ellis
Nadine Ellman
Doug Erb
Dean Ertel
Marcy Estes
Alicia Farris
Judith Ferguson
Serena Ficarra
Sherri Fidler
Ed Fillmer
Sarah Gatewood
Joan Gentry & Carol Chappell
Dee Giles
Jeremiah Gill
Deby Gilley
Veda Gonzalez
Marty Goodnight
Brandon Goodwin
Penny Gordon-Chumbley
Mary Anne Gotheridge
John Gray
Christopher Greig
David Hampton
Sherry Haney
Nicole Hanna
Darla Hare
Jackie Harris
LeeAnn Hearne
Mary Henson
David Hersey
Stephanie Hornickel
Erin Horst
Wesley Horton
Quintin Huckaby
Deborah W. Huebler
James Hulsey
Rita Hunter
Terry Jamieson
Roger Jared
Jennifer Jester
Cindy Jobe
Paul "Ed" Johnson
Kenneth Johnston
Claudia Johnston
Sarah Jones
Barbara Jurecka
Amy Kalimat
Judy Kay
Brandi Keltner
Charles Ketcham
Dixie Ketchelmeier
Mike Kornblum

Knockout Kraft
Robert Kraft
Elisa Kruger
Marcia Kynion
Shirley LaCore
Jim Ledbetter
Zach Ledbetter
Marylou Wade Legsdin
Cory Leick
Sandra Letson
Farley Lewis
Gordon Lindsey
Robert Little
Danielle Maire-Dugan
Joe Malesky
Marilyn Maley
Ron Markussen
Josh Mayfield
Caryn McAdoo
Tristan Shawn McCart
Phillip McCart
Alex McQueary
Rebecca Lee Means
Ann Meese
Dawna Middleton
Jason Mitchell
Josh Mitchell
Joellen Mittlestadt
Mark Montgomery
Crystal Moody
Marilyn Moore
Melinda Mullins
Josiah D. Muskrat
Mike Myers
Susan Neese
Dana Neuenschwander
Peter Nielebock
Wesley Noble
Jason Noguera
Carole Ogden
Marlene Oglesby
Jessamyn Orchard
Kelly Owens
Bob Parker
Avery Parrish
Linda Passeri
Janelle Patterson
James Payne
Brenda Perkins
Rick Peterson
Nena Potts
Nancy Prine
Barbara Radovanovich
Brittney Rains
Brian Rance
Carl Rauh
Ann Marie Rausch
Eric Ray
Kara Remington
Kenneth Richardson

Christine Riutzel
Janet Rock
Nancy Rose
Janice Rosenburg
Erin Ross
Randy Russell
Donna Rustin
Kimberly Salsman
Emily Saltsgaver
Steven Schroeder
Aaron Scott
Susie Sharpe
Lowanna Sue Shields
Amber Shoemaker
Peggy Sibley
Roger Simmons
Alison Simmons
Heath Smith
Christie Snelson
Carol Snyder
Bonney Southwell
Allison Steiner
Jason Stella
Karen Stoner
Jacqueline Stoner
Allen St-Onge
Eleanor Faye Strauser
Tom Finnie
Lauren Sukany
Josh Sullivan
Jodie Sutton
Melissa Szymanski
Tarek Taif
Linda Teeter
Denise Temofeew
Jeffrey Tenney
Cameron Thomas
Joseph Thomas
Julie Thompson
Tora Thompson
Ted Thurman
Suzanne Torguson
Cindy Tucker
Mary Turney
Jo Van Arkel
Leon Van Weelden
Amy Waldrop
Suzanne Walker
Bonnie Waterman
April Webb
Becky White
Deborah Whytock
Lena Wilhite
Barbara Williams
Jason Wilson
Joel Wolverton
Dan Woodward
Evan Wright
Jin J X
DeeAnn Zirschky

Student

Marleigh Banaei
Grace Bennett
Jonna Blankenship
Claire Burrell
Carol Harris
Lillian Jacka
Rachel Johnson
Norah Johnston
Silas Johnston
Amber Keller
Cayley Ledbetter
August McGrail
Annabelle Moore
Morgan Pessina
Cory Powell
Mason Rauh
Brennyn Small
Jennifer Wolken

Family

Rob & Sally Baird
Jill Baker
Joshua Best
Cheryl Edstedt
Matt & Jenny Fillmer Edwards
Tom Finnie
Brian & Renee Fogle
Leslie & Phil Forrester
Gloria Galanes
Terry & Melissa Hutton
Andrea Johnson
Jerry & Rhonda Jurgens
Bob & Barbara Kipfer
Kristi Kittleson & Tom Cornett
Dan Mathenia
Dan & Lisa McKinzie
Lynn & David Meinhardt
Stephanie Montgomery
John & Jeanie Morris
Michelle & T.J. Moulder
Joyce & Wallace Munden
Dianne Elizabeth & Andis Osis
Andrea Petersburg
Lisa Pluth
Cathy Primm
Kay Ratten
Janet & Russ Rose
Tim & Genie Rosenbury
Michael & Karen Schneider
Melissa & Dan Scott
Tony & Linda Shalloup
Rebecca Smith
Allin Sorenson
Lezah Stenger
Eric Ray
Bob & Cindy Stephens
John & Linda Taliaferro

Michael & Suzanne Thomas
Gerald & Rosalie Toler
Catherine Tong
Jane Troup & Gary Brown
Craig & Sharyn Wagoner
Kelly Wortham

Individual

Barb Baker
Bethany Banion
Mark Biggs
William Brandon Bowman
Loring Bullard
Abby Dallas
Nancy Dornan
Christine Haik
Jeffrey Hindman
Tracy Kimberlin
Joy Latimer
Nichole Lemmon
Cynthia Lipscomb
Corey Riggs
Stacy Sproule
Anna Squires
Ken Swanson

Corporate

American Family agent
David Potts
Benton Blind
BKD
Center for Plastic Surgery
City of Springfield
Commerce Bank
Conco
DeLong Plumbing
The eFactory
Elliot, Robinson & Company
Farmers Park
Guaranty Bank
Hood-Rich, Inc.
Maschino & #39;s
Mettemeyer Engineering
Obelisk Home
Positronic Industries
Rubert Studios
Springfield Creatives
Springfield-Greene County Park Board
Springfield-Greene County Library

Organizational

A Class Act Productions
Abilities First
Always With Hope
Art Explorations
Arts Anonymous
Boys & Girls Club of Springfield

Boys Choir of Springfield
Branson Regional Arts Council
Care to Learn
Community Foundation of the Ozarks
Conservatory of the Ozarks
CPO's Ray F. Aton Memorial Fund
CPO's Second Wind Fund
Creava School for the Arts
Drury University
Friends of the Garden
Friends of the Zoo
Girl Scouts of the Missouri Heartland
Harvest Moon Productions
Jordan Valley Innovation Center - MSU
Men's Chorus of the Ozarks
MO Heartland Girl Scouts Troop #71604
MO Poetry Slam Springfield
Moms Demand Action for Gun Sense in America
Moon City Creative District
Mount Vernon String Program
Moxie Cinema
Mt. Vernon Regional Arts
Nature Education Art Trails
Nerds 4 Entertainment
Ozark Greenways
Ozarks Romance Authors
Pi Kappa Phi - Missouri State University
Professor Powers Science Symposium
Queen City Craft Show
Queen City Voices
Rice Theatricals
River Pretty Arts Foundation
SATO 48
School of Rock Springfield
Southwest MO Museum Associates, Inc.
Splatter Art Studio
Springfield African American Read-In
Springfield Art Museum
Springfield Chamber Chorus
Springfield CVB
Springfield Fiber Artists
Springfield Improv
Springfield Little Theatre
Springfield Public Schools
Springfield Regional Opera
Springfield-Drury Civic Orchestra
Studio 55
Taneycomo Festival Orchestra

The Community Band Room
The Messiah Project, Inc.
Varsity Improv
Visual Artist Alliance of Springfield
Waverly House Gifts & Gallery
White Hart Renaissance Faire

Senior

Yvonne Doell
Susan Munoz
Sandra Strother
Louise Morgan
Patricia Cox
Marjorie Peterson
Ilga Vise
Judith Garson
Sylvia Dulin
Elise Crain
Ann Meese
Patsy Corbett
Joan Bryant
Linda Kirchner
Martha Vicente
Lynne Ludlam
Sylvia Richardson
George Tucker
Alan O'Neal
Nancy Johnston
Carolyn Crawford
Judy Meirick
Margaret Grooms
William Newcomb
Winifred Nixon
Iris Wylie
Jane Fast
Bill Barksdale
Sandy Barksdale
Robert Hartley
Linda Wise
Ann Nelms
Mary German
Phyllis Palmer
Mary Fry
Marjean Francka
Lahna Mueller
Terry Bond
Julie Heim
Janet Winsor
Eleanor Mills





THE CREAMERY ARTS CENTER
 411 North Sherman Parkway
 Springfield, Missouri 65802



THANK YOU TO THE FOLLOWING CORPORATIONS FOR THEIR MEMBERSHIP!



BENTON BLIND



OBELISK HOME

