



October 11, 2025

The Springfield Regional Arts Council's Ozzie Awards are presented to those who have embodied a pioneering creative spirit on the Springfield Arts scene. The 40th annual Ozzie Awards ceremony will be held for the first time at the Historic Gillioz Theatre. The event is a true celebration of the Springfield arts community, featuring the area's premier music, dance, and theatre arts organizations. This year's theme is celebrating the innovation and inspiration of Route 66.

Best Picture Sponsor \$10,000 (Exclusive-1 available)

- Premier logo placement on all event materials, website, and signage
- VIP Experience Table for 8 guests: VIP Seating and heavy appetizers, drinks, and desserts
- Invitation to the Pre-Event VIP Reception
- VIP only bar access
- Recognition in event press releases and media promotions
- 4 Social Media Shout-Outs
- Logo projection and on-stage acknowledgment during the event
- Side marquee listing if possible
- Featured shout-out in SRAC Digital Newsletter for October
- Full-page ad in the program playbill

- Opportunity to present one of the awards during the event
- Custom-branded giveaway item for guests (provided by sponsor)
- Branded cocktail named after the sponsor OR Label on Back of Award

Envelopes

Blue Carpet Sponsor \$7,500 (Exclusive-1 available)

- VIP Experience Table for 8 guests: VIP Seating and heavy appetizers, drinks, and desserts
- Invitation to the Pre-Event VIP Reception
- VIP only bar access
- **Premier Logo placement on the blue-carpet backdrop in the Gillioz foyer** and event materials
- Logo placement on event signage, website, and select digital promotions
- Recognition in event press releases and media promotions
- 3 Social Media Shout-Outs
- On-stage acknowledgment during the event
- Half-page ad in the program playbill
- Custom-branded giveaway item for guests (provided by sponsor)

Hollywood Star Sponsor \$5,000 (Exclusive 2 available)

- Logo placement on event signage, website, and select digital promotions
- Logo placement in foyer of the Gillioz on event signage
- VIP Experience Table for 8 guests: VIP Seating and heavy appetizers, drinks, and desserts
- 2 Social Media Shout-Outs
- On-stage mention during the event
- Quarter-page ad in the program playbill

- Invitation to Pre-Event VIP Reception
- VIP only bar access
- Branded cocktail napkins OR Custom-branded giveaway item for guests (provided by sponsor)

Leading Role Sponsor \$2,500 (~~4~~ 3 remaining)

- Logo placement in foyer of the Gillioz (2 available) on event signage or Invitation to sponsor the Pre-event VIP Reception (1 available)
- VIP Experience Table for 8 guests: VIP Seating and heavy appetizers, drinks, and desserts
- VIP only bar access
- Business name listed in the event program
- Social media acknowledgment
- Option to include promotional material in event swag bags

Supporting Role Sponsor \$1,500 (4 available)

- VIP Experience Table for 8 guests: VIP Seating and heavy appetizers, drinks, and desserts
- VIP only bar access
- Business name listed in the event program

- Social media acknowledgment

Hollywood Elite Sponsor \$750 (2 available)

- VIP Experience Box Seating for 6 guests: VIP Seating and heavy appetizers, drinks, and desserts
- Business name listed in the event program
- Social media acknowledgment

Hollywood Elite Sponsor \$500 (~~2~~ 1 available)

- VIP Experience Box Seating for 4 guests: VIP Seating and heavy appetizers, drinks, and desserts
- Business name listed in the event program
- Social media acknowledgment

Add-on to Sponsorship

Golden Ticket Raffle Sponsor \$500

- Social media acknowledgment
- Business name listed in the event program
- Business logo and name listed on the Givi App for Raffle