



FIRST FRIDAY ART WALK

VENUE PACKAGE



Thank you for considering membership as a First Friday Art Walk venue! First Friday Art Walk Inc. is a nonprofit organization with a twofold purpose: to promote art and economic sustainability in downtown Springfield, MO.

The Art Walk, established over 20 years ago, is a fun, free community event that draws many to the district on the First Friday of each month to view local art, art demonstrations, local performances, and enjoy dining, shopping, and other entertainment.

Membership requirements and costs:

Members must be located in downtown Springfield: bounded by Chestnut Expressway to the north, Cherry Street to the south, National Avenue to the east, and Grant Avenue to the west. Members must fill out an application and agree to abide by the First Friday Art Walk bylaws. In order to be considered an Art Walk venue, businesses must be open during First Friday and located within the Downtown District (otherwise there are sponsorship opportunities to explore).

Members are responsible for selecting, scheduling, and hanging the art at their location. Members may also request that the artist install their own work if that is their preference.

The cost to participate as an Art Walk member is \$600/year or \$50/monthly* after a one-time onboarding fee of \$100. There is also an option to participate for one month only for a one-time fee of \$125.**

*While some members choose to participate in January and July months, there is not an official event due to holidays. Monthly billing will not be affected either way.

**Not all benefits apply to one-month FFAW participants.

Benefits:

- Inclusion in the monthly First Friday Art Walk press release, which shares details on each member's event with local and regional art.
- Details are also posted on the FFAW website (springfieldarts.org/first-friday-art-walk/), monthly e-newsletter, and on FFAW social channels.
- Members are included in the FFAW "Art Walk News" printable newsletter and map which are distributed to each participating location and beyond.
- An "Art Walk Member" logo will be provided for application to the window/door of venue's choice.
- Inclusion in Art Walk advertising on KSMU.
- Access to the Google Slides artist resource containing local artists that would like display art for First Friday Art Walk.
- Advisement in the possibilities of places to display art in your business.
- The opportunity to participate in FFAW special events and promotions.
- ***Be a part of supporting local art and the downtown community!***