



FIRST FRIDAY ART WALK

Sponsorship Package



Thank you for considering sponsorship of First Friday Art Walk! First Friday Art Walk is a program of the Springfield Regional Arts Council with a two-fold purpose: to promote the arts and economic sustainability in Downtown Springfield. The Art Walk, established over twenty years ago, is a fun, free community event that draws thousands to the district on the First Friday of each month to view local art and art demonstrations, see local performances, and enjoy dining, shopping, and fellowship.

The Art Walk is bounded by Chestnut Expressway to the north, Cherry Street to the south, National Avenue to the east and Grant Street to the west. Out-of-district sponsors are also welcome to participate.

Sponsors must fill out an application and agree to abide by the First Friday Art Walk Bylaws. The cost of sponsorship is \$280 for six months and \$480 for a year for sponsors located in the Downtown Arts District; out-of-district sponsors pay \$360 for six months and \$600 for a year. For the investment, you receive:

- An acknowledgement in the Art Walk e-newsletter including sponsor's logo linked to website.
- Inclusion in the Art Walk News print newsletter map with sponsor's logo.
- Monthly acknowledgement on social media.
- Acknowledgement on our website, <https://www.springfieldarts.org/first-friday-art-walk/>.